

# INTERNATIONAL SPORTS HERITAGE ASSOCIATION

## 2014 ISHA ANNUAL CONFERENCE

### Sponsorship Opportunities

Showcase your company to numerous delegates from around the world by becoming a corporate sponsor of the 2014 International Sports Heritage Association Annual Conference at the Tennessee Sports Hall of Fame, in Nashville, TN, October 27-29.

We offer a variety of different sponsorship opportunities. Not only will your sponsorship dollars help support your sales & marketing initiatives, but your funding will help maintain ISHA and our common mission to promote the sports heritage industry.



The earlier your company purchases a sponsorship package, the quicker you will see results. As supporters of the conference, all sponsors will have their corporate name and logo on [sportsheritage.org](http://sportsheritage.org).

In this proposal you will find a variety of sponsorship levels. Sponsorship packages are limited, so don't miss your chance to grow your business through the 2014 ISHA Annual Conference!

Customizable opportunities are available upon request. Please contact: Corey Blaske, Director of Operations, at [tnsports@bellsouth.net](mailto:tnsports@bellsouth.net) or ISHA Executive Director Karen

Bednarski at [kbednarski@sportsheritage.org](mailto:kbednarski@sportsheritage.org) to discuss your needs.

*For more information about **the 2014 Annual Conference** please visit the ISHA website, [www.sportsheritage.org](http://www.sportsheritage.org).*

#### Sponsorship Benefits:

- Raising your company's profile and generating new business opportunities
- Inclusion in pre-conference materials including E-marketing, direct mailings
- Cost effective means of advertising your company
- Promote new products and services

# Levels of Sponsorship

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## **BRONZE MEDAL SPONSOR—\$1,000**

- 1/8 page color E-newsletter display ad (four issues)
- ½ page black and white display ad in conference handbook
- Annual Conference registration or exhibitor package
- Item in conference delegate bag (supplied by sponsor)
- Logo in conference brochure

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## **SILVER MEDAL SPONSOR—\$2,000**

- Annual corporate associate membership
- ¼ page color E-newsletter display ad (four issues)
- ½ page black and white display ad in conference handbook
- Conference exhibitor package
- Item in conference delegate bag (supplied by sponsor)
- ½ page black and white conference handbook display ad
- Sponsor of conference hospitality room with sponsorship signage
- Logo in conference brochure

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## **GOLD MEDAL SPONSOR—\$4,000**

- Annual corporate associate membership for two years
- ½ page color E-newsletter display ad (four issues)
- Conference exhibitor package including two representatives
- Full page black and white membership directory display ad for 2014
- Full page black and white conference handbook display ad
- Item in conference delegate bag (supplied by sponsor)
- Logo in conference brochure
- Sponsor of *An Evening of Champions* banquet, including seating for four

### **ISHA Communication Awards—\$500**

The ISHA Communication Awards are an ideal way for your business to show their support for the work that our members do throughout the year. As a sponsor, your name will be linked to all winners of the up to 18 Communication Awards presented in 2014. Your company's name and logo will be featured on all of the certificates as a title sponsor of the communication awards as "2014 ISHA Communication Awards Presented by ...", as well as all print materials including the conference handbook.

### **Conference Sessions and/or Workshops with Session Presentation Option—\$500 (a session)**

Do you want more than to just associate your company with a session? How about the chance to showcase your company or product and connect directly to the delegates by taking the stage during a session? The Session Presentation option gives you ten minutes during a conference session to promote your company and directly engage potential customers. In addition, your company name and logo will be featured in the printed conference brochure and handbook.

Custom sponsorship packages available on request

# Sponsorship Purchase

I would like to purchase:

		Price	
<input type="checkbox"/>	Bronze Medal Package	\$1,000	<input type="checkbox"/>
<input type="checkbox"/>	Silver Medal Package	\$2,000	<input type="checkbox"/>
<input type="checkbox"/>	Gold Medal Package	\$4,000	<input type="checkbox"/>

## Additional Sponsorship Opportunities

<input type="checkbox"/>	ISHA Communication Awards	\$500	<input type="checkbox"/>
<input type="checkbox"/>	Conference Sessions and/or Workshops <i>Session topics to be released</i>	\$500 (a session)	<input type="checkbox"/>

**SOLD**

Method of Payment

- Check
- Bill Me
- Visa
- MasterCard
- American Express

Company

Contact Name

Address

Billing Address (if different from above)

Phone

Email

Credit Card #

Exp. Date

Signature

Security Code

For the most up-to-date information on *the 2014 ISHA Annual Conference*, please visit [sportsheritage.org](http://sportsheritage.org). The conference will be hosted by the Tennessee Sports Hall of Fame. Please ensure that you have the right travel documents and a valid passport.

*The mission of the International Sports Heritage Association is to educate, promote and support organizations and individuals engaged in the celebration of sports heritage.*

International Sports Heritage  
Association

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