



45TH

Ahead of the Curve

ANNUAL
CONFERENCE

International Sports Heritage Association



INTERNATIONAL
SPORTS
HERITAGE
ASSOCIATION

Hosted by:
World of Little League® Museum
and Official Store
WILLIAMSPORT, PENNSYLVANIA

October 21-23 15



Celebrating Sports Heritage

Ahead of the Curve ISHA Annual Conference

Incorporated in 1971, the International Sports Heritage Association (ISHA) is a non-profit membership organization dedicated to educating, promoting and supporting organizations, institutions, and individuals engaged in the celebration of sports heritage. ISHA offers a wide variety of services and opportunities for sports museums and halls of fame and other related sports heritage organizations, enabling members to draw upon industry resources for information on administration, development, exhibition design, collection management, marketing and merchandising. ISHA has nearly 150 members from around the globe, including Australia, Canada, China, England, Japan, New Zealand, Singapore, Switzerland, and the United States

Conference Grants are Available

Supported through the fundraising initiatives of the Founders Fund, ISHA offers conference grant programs to provide financial assistance for a staff member of an ISHA member institution to attend the conference. Additionally, the conference registration fee for a successful grant applicant is waived.

This year, ISHA will award two \$1,000 Conference Grants with a third sponsored by the Axiell Group. The Axiell Group, based in Ottawa, Canada, offers collections management software suites currently in use across 3,000 cultural heritage sites, and provides consulting services to clients from 18 global offices.

New for 2015, is the addition of an International Conference Grant of up to \$2,000 for ISHA member institutions outside of the U.S. and Canada. Finally, the ISHA board has created two registration fee only grants. Grant applications are available at www.sportsheritage.org.

*Brochure photographs courtesy of the Lycoming County Visitors Bureau,
World of Little League® Museum and Official Store, and Genetti Hotel and Suites.*

WORLD OF LITTLE LEAGUE® MUSEUM



“Baseball – Little League – was such a huge part of my life. As a kid and as a father, the memories are in fact, so thick that I have to brush them away from my face.” - Kevin Costner

Character + Courage + Loyalty

The World of Little League: Peter J. McGovern Museum and Official Store is a world-class facility dedicated not only to preserving the rich history of the world’s largest youth sports organization, but educating the public on the benefits of playing sports. It is fitting that this Museum is here, since Williamsport was the site of the first Little League game on June 6, 1939.

The Museum originally opened in 1982 at the site of Little League International, where the annual Little League Baseball World Series is played. It was completely redesigned in 2013 to better showcase a program that has seen phenomenal growth. In nearly eight decades, more than 35 million children on six continents have worn the Little League patch.

The Museum, and Little League International, is proud to be hosting the 45th Annual Conference of the International Sports Heritage Association, and we hope you enjoy some of the small-town charm and hospitality that we see every day. A word of advice: Be ready for anything, and stay *Ahead of the Curve*.



ISHA CONFERENCE SCHEDULE

Tuesday, October 20, 2015

1:30 p.m. – 8:30 p.m.	Pre-Conference Trip to Penn State University	Lobby, Genetti
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Wednesday, October 21, 2015

5:00 a.m. – 9:00 a.m.	Breakfast at the Hotel	Fourth Street Grill, Genetti
9:00 a.m. – 12:00 p.m.	ISHA Board Meeting	Little League Room, Genetti
11:00 a.m. – 3:00 p.m.	Registration	Terrace Room, Genetti
Before 12:30 p.m.	Lunch on Your Own	
12:30 p.m. – 12:45 p.m.	Welcome Orientation	Terrace Room
12:45 p.m. – 1:45 p.m.	Session 1: Educational Programs: Spring Training	Terrace Room
1:45 p.m. – 2:15 p.m.	Meet and Visit Exhibitors; Silent Auction	Garden Room, Genetti
2:15 p.m. – 3:00 p.m.	Session 2: Speed Networking (Radar Gun Optional)	Terrace Room
3:00 p.m. – 3:15 p.m.	Visit Exhibitors; Silent Auction	Garden Room
3:15 p.m. – 4:15 p.m.	Session 3: Destination, Community Center ... Both?	Terrace Room
4:15 p.m. – 5:15 p.m.	Free Time	
5:15 p.m.	Board Bus	Lobby, Genetti
5:30 p.m. – 7:00 p.m.	Welcome Reception	Hiawatha Riverboat
7:00 p.m.	Board Bus	Susquehanna State Park
7:15 p.m. – 8:15 p.m.	Tour and Dessert	World of Little League
8:15 p.m. – 9:30 p.m.	Play Ball!	Lamade Stadium
9:30 p.m.	Board Bus	Behind Lamade Stadium
10:00 p.m.	Hospitality Suite Opens	Washington Room, Genetti

Thursday, October 22, 2015

5:00 a.m. – 9:00 a.m.	Breakfast at the Hotel	Fourth Street Grill
9:00 a.m. – 10:00 a.m.	Session 4: The Safety Squeeze	Terrace Room
10:00 a.m. – 10:30 a.m.	ISHA Member Meeting I	Terrace Room
10:30 a.m. – 11:00 a.m.	Visit the Exhibitors; Silent Auction	Garden Room
11:00 a.m. – 12:00 p.m.	Session 5: Museum Store Makeover – Adding a New Pitch	Terrace Room
12:00 p.m. – 1:00 p.m.	Welcome Luncheon	Grand Ballroom, Genetti
1:00 p.m. – 2:00 p.m.	Session 6: Open Forum – Hit Away	Terrace Room
2:00 p.m. – 2:30 p.m.	Visit the Exhibitors; Silent Auction	Garden Room
2:30 p.m. – 3:30 p.m.	Session 7: Conservation 101 – No Junk	Terrace Room
3:30 p.m. – 4:00 p.m.	Visit Exhibitors; Silent Auction	Garden Room
4:00 p.m. – 4:30 p.m.	Session 8: Conservation 102 – Put a Gleam on That Trophy	Terrace Room
4:30 p.m. – 5:50 p.m.	Free Time	
6:00 p.m.	Board Bus	Lobby, Genetti
6:15 p.m. – 9:30 p.m.	An Evening of Champions	PDC, Penn College
9:30 p.m.	Board Bus	PDC lot, Penn College
10:00 p.m.	Hospitality Suite Opens	Washington Room

Friday, October 23, 2015

5:00 a.m. – 9:00 a.m.	Breakfast at the Hotel	Fourth Street Grill
9:00 a.m. – 10:00 a.m.	Session 9: Veteran Exhibits – Upgrade Your Lineup	Terrace Room
10:00 a.m. – 10:30 a.m.	ISHA Member Meeting II	Terrace Room
10:30 a.m. – 11:00 a.m.	Visit the Exhibitors	Garden Room
11:00 a.m. – 12:00 p.m.	Session 10: Connecting with Millennials	Terrace Room
12:00 p.m. – 1:00 p.m.	Farewell Luncheon	Grand Ballroom
1:00 p.m. – 3:00 p.m.	ISHA Board Meeting	Little League Room

ISHA SESSIONS

PRE-CONFERENCE TOUR: Penn State All-Sports Museum and Beaver Stadium Tour

Come early! Travel to Happy Valley to visit the Penn State All-Sports Museum and Beaver Stadium, one of the largest in the world and home of the Penn State Nittany Lions. Our guided tour includes the museum, stadium field, media room, home locker room, and more. Enroute to Williamsport? Join us there! The evening ends with dinner at Lettermans. Minimum of 15 participants required; additional \$35 fee for transportation and individuals pay for dinner at restaurant.

Tuesday, October 20, 1:30 p.m. - 8:30 p.m. (bus tour); or meet us at 3 p.m. (Penn State All-Sports Museum)

SESSION 1: Educational Programs – Spring (Summer, Winter and Fall) Training

Does your museum's educational programming "touch all the bases" so that teachers can fulfill curriculum requirements? Break the mold and creatively engage students on field trips. Presenters will share how they built their programs, their value and ways to get them sponsored to help the students get there.

Wednesday, October 21, 12:45 p.m. - 1:45 p.m.

SESSION PRESENTERS

Jesse Lovejoy, *Director, 49ers Museum Presented by Sony*

Aimee Brown-Shadduck, *Programming and Education Coordinator, Penn State All-Sports Museum*

Sarah Conn, *Education Program Coordinator, Nova Scotia Sport Hall of Fame*

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HealyKohler Design

SESSION 2: Speed Networking – Radar Gun Optional

Whether you are an ISHA rookie or a veteran, get to know other delegates at our Speed Networking session. Similar to 'speed dating', it provides an opportunity to meet colleagues and learn more about them in a fast-paced exchange. You might start a mentoring relationship, find common ground, share work topics or career paths, or just enjoy an engaging conversation.

Wednesday, October 21, 2:15 p.m. - 3 p.m.

SESSION 3: Destination, Community Center ... Both? Growing Your Fan Base

Make sure your museum isn't just a one-tool player but an invaluable member of the community and organization. Engage your neighbors with special events targeted at sharing the museum with the public – and not just sports fans. Support programs for youth providing positive activities and a future fan base.

Wednesday, October 21, 3:15 p.m. - 4:15 p.m.

SESSION PRESENTERS

Andrew Miller, *Executive Director, Susquehanna River Valley Visitors Bureau*

Kerry Miller, *Tourism Sales Specialist, Corning Museum of Glass*

Gary Parks, *Executive Director, Thomas T. Taber Museum of the Lycoming County Historical Society*

SPONSORED BY

At Last Communications



ISHA SESSIONS

SESSION 4: The Safety Squeeze: Protect Visitors and Vet Staff/Volunteers

Finding the best volunteers and staff now means background checks are the rule of thumb and some states require fingerprint investigations for anyone having contact with children. Not only are we required to keep children safe, we also need to consider the safety of workers, volunteers and patrons. Go beyond preparing for natural disasters. Think about man-made emergencies too!

Thursday, October 22, 9:00 a.m. - 10:00 a.m.

SESSION PRESENTERS

Tony Richardson, *FBI Retired Special Investigator, Background Investigation Contract Services*

Brian P. Bittner, *Director of Emergency Management, Penn State University*

Michael Gibbons, *Executive Director, Babe Ruth Birthplace and Sports Legends Museum*

SESSION 5: Museum Store Makeover – Adding a New Pitch

Entice patrons into spending beyond the price of admission. Could your store use new paint, fixtures, merchandise, or improved “people skills” in your starting lineup? Focus on who is making purchases, what they are buying, and why. Increase sales, market effectively and develop an online presence. Learn how an attraction gift shop was transformed into a specialty boutique.

Thursday, October 22, 11:00 a.m. - 12:00 p.m.

SESSION PRESENTERS

Laura Martin, *Retail Manager-Buyer, Railroad Museum of Pennsylvania’s Whistle Stop Shop*

Melody Drick, *Retail Manager-Buyer, Clyde Peeling’s Reptiland Zoo*

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Design and Production, Inc.

SESSION 6: Open Forum – Hit Away

Get answers! Gather at this open mic session as delegates ask pertinent questions and share answers on any topic that comes to mind. Find out what is, or is not, working in similar museums. Be prepared to contribute, or listen and learn about the state of sports heritage operations from your industry colleagues. Watch for the signals, and be prepared to take the next base.

Thursday, October 22 – 1:00 p.m. - 2:00 p.m.

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SESSION 7: Conservation 101 – No Junk

Start with an informational session about developing a consistent and thorough plan to protect the safety and condition of collection objects. This session introduces participants to the agents of deterioration that threaten collections, short and long term. You can help to eliminate problems by establishing good practices, priorities for cleaning, safe handling and utilizing approved supplies.

Thursday, October 22, 2:30 p.m. - 3:30 p.m.



ISHA SESSIONS

SESSION 7: Cont.

SESSION PRESENTER

Rosemary Maravetz, *Conservator*

SPONSORED BY

United States Golf Association Museum

SESSION 8: Conservation 102 – Put a Gleam on Those Trophies

Take what you have learned in Conservation 101 to another level with a hands-on workshop focused on tarnished metals – like those trophies in everyone's collection. Bring a small piece of silver, whether an artifact or a personal treasure, and an old shirt or apron, to practice polishing silver properly. Other materials will be provided.

Thursday, October 22, 4:00 p.m. - 4:30 p.m.

SESSION PRESENTERS

Rosemary Maravetz, *Conservator*

SPONSORED BY

United States Golf Association Museum

SESSION 9: Veteran Exhibits – Upgrade Your Lineup

Exhibits need an upgrade but your budget is limited? When a high-tech or high-finish update is out of the question, what low-cost alternatives are there to produce professional results? Hear what this experienced trio of professionals has to say about low-cost improvements and interactive exhibits.

Friday, October 23, 9:00 a.m. - 10:00 a.m.

SESSION PRESENTERS

Susan Fisher, *Senior Vice President of Business Development, EDE Corporation*

Tim Wren, *Media Consultant, Silver Oaks Communications*

Elissa M. Garofalo, *President and Executive Director, Delaware & Lehigh National Heritage Corridor, Inc.*

SPONSORED BY

Peter Hyde Design

SESSION 10: Connecting With Millennials - Don't Miss Out!

Engage with millennials; discover what excites them about sports heritage and what they want from a museum experience. Learn what motivates this connected generation to visit a brick and mortar building housing historical objects and stories. What's trending with #selfies or #fans? Mobile devices are an essential informational tool for everyone, regardless of age.

Wednesday, October 29, 11:00 am – 12:00 pm

SESSION PRESENTERS

Heather Myers, *Web Administrator and iTeam Captain, Pennsylvania Historical and Museum Commission*

Anne Madarasz, *Director, Western PA Sports Museum, Senator John Heinz History Center*



ISHA SPECIAL EVENTS

WELCOME RECEPTION

The evening begins with a sunset cruise and light dinner fare aboard the Hiawatha riverboat. We will travel by bus to the World of Little League Museum to learn about its recent renovation project from its Executive Director, the architectural firm behind the upgrade, and the media designers. Festivities conclude with fun on the Lamade Stadium field, where the Little League Baseball World Series is played each August. Dress casually and wear sneakers!

SPONSORED BY

Cambridge Seven Associates, Inc.

WELCOME LUNCHEON

During the Welcome Luncheon, delegates will have the opportunity to take a walk on the wild side and ask a “Moose” a question. World of Little League Museum Hall of Excellence member Mike “Moose” Mussina, a former Major League Baseball ace pitcher, will field your questions.

SPONSORED BY

Cortina Productions

AN EVENING OF CHAMPIONS

We begin with a drive by the site of the first Little League World Series and Historic Bowman Field. Cocktails and dinner follow at the Pennsylvania College of Technology Professional Development Center. Communication Award winners will be presented with a coveted “ISHY” Award and Best in Show revealed. The banquet features Dr. Story Musgrave, perhaps the greatest Renaissance man of our time. He is a NASA astronaut who repaired the Hubble Telescope, and a member of the World of Little League Museum’s Hall of Excellence. Plan to participate in the Silent Auction and Reverse Raffle which support the ISHA Founders Fund.

FAREWELL LUNCHEON

Our speaker is David Belisle, the Rhode Island coach who became a national sensation for his emotional speech to his team after elimination from the 2014 Little League Baseball World Series. ESPN cameras followed as he took his team to the outfield for “the talk”. Belisle’s inspiring words were heard by millions, and resonated at all levels of sport.

EXHIBITOR PACKAGE

ABOUT

Exhibiting at the 2015 ISHA Annual Conference is a great way to showcase your company to delegates from the sports heritage world. Your participation promotes your company’s goods and services, supports your business initiatives, builds product awareness and offers a unique opportunity to network with leaders in the industry. Other benefits include access to the conference delegate list two weeks in advance and a company profile in the Conference Handbook.

The conference program includes scheduled breaks for delegates to visit exhibitors and an opportunity for exhibitors to introduce their company during the first break. All delegates receive an “Exhibitor Passport” that requires them to interact with each exhibitor to be eligible for a prize drawing.

REGISTRATION INCLUDES

The Early Bird exhibitor fee (by 9/22/15) for ISHA members is \$500 USD and includes a 10’ by 10’ space, eight-foot table and chair, electricity, and one exhibitor representative. An additional exhibitor representative is \$250 USD. The registration fee after September 22 is \$550 USD. The exhibitor fee for non-members is \$725 USD.

The conference exhibitor registration also includes:

- ALL conference sessions
- Transportation to off-site events
- Two lunches and all breaks
- The Welcome Reception and An Evening of Champions

EXHIBITOR SET-UP

Set-up hours at the Genetti Hotel are from 7 a.m. to noon on Wednesday, October 21. Contact Adam Thompson, World of Little League Museum curator, at athompson@LittleLeague.org or at (570) 326-3607 with any questions, and before shipping items to the Genetti Hotel. There is secure storage in the hotel.

Exhibitors are invited to maintain their display from 12:30 p.m. on Wednesday, October 21, through noon on Friday, October 23.

ISHA CONFERENCE INFORMATION

ABOUT

Participating in the 2015 ISHA Annual Conference is the best way to enjoy the benefits of your ISHA membership. Spending three days networking with your colleagues and learning from expert session presenters is an invaluable experience. CASH members are invited to register at ISHA member rates. The Conference registration deadline is Tuesday, October 6, 2015.

REGISTRATION INCLUDES

- ALL conference sessions
- Transportation to off-site events
- Two lunches and all breaks
- The Welcome Reception and An Evening of Champions
- Hospitality networking events

REGISTRATION FEES

An Early Bird registration fee of \$325 USD is available to ISHA/CASH members if received by Tuesday, September 22, 2015. Member registration after September 22 is \$475 USD. Please see the registration form for guest rates.

CANCELLATION POLICY

Cancellations for the 2015 ISHA Annual Conference must be made in writing to the ISHA office prior to October 6, 2015. Upon receiving your cancellation, ISHA will refund your conference registration fee, less a \$50 processing fee. Cancellations received after October 6 are not subject to refund. However, personnel substitutions are permitted.

GENERAL CONFERENCE INFORMATION

If you have further questions about the 2015 ISHA Annual Conference, please contact the ISHA office via email at info@sportsheritage.org, by phoning (541) 991-7315, or visiting www.sportsheritage.org.

HOTEL RATES AND INFORMATION

Genetti Hotel and Suites
200 West Fourth Street
Williamsport, PA 17701
(800) 321-1388

The host hotel is the Genetti Hotel and Suites in the heart of downtown Williamsport. Phone 1-800-321-1388 and use the code ISHA to make your reservations in the ISHA room block. The hotel reservation deadline is October 6, 2015. The ISHA rate is \$89.95/night plus taxes, and includes a full hot breakfast and wireless Internet access. There is free parking in the hotel lot. Based on availability, ISHA rates are offered three days before and three days after the conference dates. The 4th St. Grille & Ale House, the in-house restaurant, serves dinner and has 18 beers on tap.

GETTING HERE

The Williamsport Regional Airport (IPT) is three miles from downtown Williamsport and has daily flights to and from Philadelphia, via US Airways. A free airport shuttle is provided by the Genetti Hotel. Arrangements must be made in advance. Car rental agencies in the terminal are Budget, Avis, and National.

Other nearby airports include:

- State College, Pa. (SCE – 55 miles)
- Elmira, N.Y. (ELM – 70 miles)
- Scranton/Wilkes-Barre, Pa. (AVP – 70 miles)
- Harrisburg, Pa. (MDT – 75 miles)

Major “hub” airports within 3-4 hrs driving distance are:

- Philadelphia (PHL)
- Newark (EWR)
- Baltimore (BWI)
- Dulles (Washington – IAD)
- Reagan/National (Washington – DCA)
- Pittsburgh (PIT), LaGuardia (New York – LGA)
- Kennedy (New York – JFK)



WILLIAMSPORT AREA ATTRACTIONS



Lycoming County has a rich history that can be experienced in many different venues.

THE CORNING MUSEUM OF GLASS

One Museum Way, Corning, NY (800) 732-6845
Admission: \$18/2 days; www.cmog.org

Founded in 1951 by Corning Glass Works for the company's 100th anniversary, the Museum focuses on one material: glass. Enjoy live, narrated demonstrations and hands-on opportunities for glassmaking, as well as 3,500 years of glass on display. It is the world's foremost glass archive and reference library.

THOMAS T. TABER MUSEUM OF THE LYCOMING CO. HISTORICAL SOCIETY

858 West Fourth St, Williamsport, PA (570) 326-3326
Admission: \$7.50; www.tabermuseum.org

Explore the region's history and discover its major events through the Museum's multiple exhibits, galleries and period rooms. Among the "must see" are original paintings by Severin Roesen, a stained glass church window designed by Tiffany & Co., and the Shempp Model Train Collection with 12 one-of-a-kind models.

PETER HERDIC TRANSPORTATION MUSEUM

810 Nichols Place, Williamsport, PA (570) 601-3455
Admission: \$5; www.phtm.org

Explore the rich traditions of the Susquehanna Valley from the time of the Susquehannock native tribe to today's modern transportation systems. Learn how the river provided the means for explosive growth at the turn of the 20th century. See a birch bark canoe, restored GMC 1962 bus, and a rare 1949 Pennsylvania Pullman Parlor car.



PENN STATE ALL-SPORTS MUSEUM

1 Beaver Stadium, University Park, PA
(814) 863-5689 Admission: Donation;
www.gopsusports.com.museum

The Penn State All-Sports Museum honors the achievements of the men and women who have built Penn State University's proud athletic heritage. Filled with the sights and sounds of every varsity sport, the Museum is a living showcase that highlights success both on and off the field.



PIPER AVIATION MUSEUM

One Piper Way, Lock Haven, PA (570)748-8283
Admission: \$6; www.pipermuseum.com

The Museum showcases the Piper Aircraft Company and the remarkable accomplishments of William T. Piper Sr. and his sons. Tracing the company history from its 1937 founding through the present at the Vero Beach, Fla., plant, the hangar includes the only Piper PT-1 World War II military trainer plane in the world.

KNOEBEL'S AMUSEMENT RESORT

391 Knoebels Blvd, Elysburg, PA, (570) 672-2572
Admission: Free; Rides extra; www.knoebels.com

Knoebel's offers free admission, parking, entertainment and picnic facilities. As Halloween approaches, the Resort transforms into a spooktacular place. Visitors can experience tasty treats, thrilling games, freaktastic attractions and hallo-riffic rides. Join the boo crew ... if you dare!



WOOLRICH COMPANY STORE

39 Boardman Dr, Woolrich, PA (570) 769-7401
Admission: None; www.woolrich.com

Woolrich has been synonymous with quality outdoor clothing for over 180 years. Visit the original Company Store for a complete line of Woolrich products. While things have changed over 180 years, Woolrich's commitment to quality, value, and products for the outdoor lifestyle remains.



ROWLEY HOUSE MUSEUM

707 West Fourth St, Williamsport, PA (570) 546-9562
Admission: \$10; www.preservationwilliamsport.org

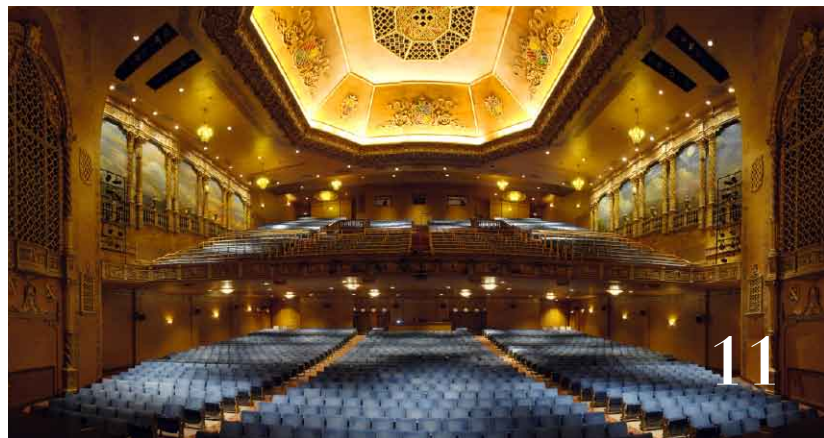
Eber Culver designed and built this house on "Millionaires' Row" in 1888 for E.A. Rowley, a wealthy Pennsylvanian. One of the most architecturally significant houses in the Commonwealth, it has the finest plaster moldings and ceiling medallions in Williamsport. It features English Minton tiles and Tiffany & Co.-quality stained glass windows.

COMMUNITY ARTS CENTER

220 West Fourth St, Williamsport, PA (570) 326-2424
Admission: Varies; www.caclive.com

With more than 2,100 seats, exceptional acoustics, and excellent amenities, the Community Arts Center was built in the 1920s. Originally the Capitol Theatre, it was restored in 1993. The Williamsport Symphony will present a concert Oct. 21 and Rhythmic Circus will present "Feet Don't Fail Me Now" on Oct. 23.

Visit www.vacationpa.com for more ideas & things to see!



The International Sports Heritage Association and the World of Little League® Museum
thank all the Sponsors of

"Ahead of the Curve"



Cambridge Seven Associates, Inc.



Design and Production Incorporated



HealyKohler Design



2015 ISHA Conference Registration Form

October 21-23, 2015 | World of Little League® Museum | Williamsport, PA

DELEGATE INFORMATION

NAME/TITLE

MUSEUM/HALL OF FAME/INSTITUTION

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

GUEST INFORMATION (IF APPLICABLE)

NAME/TITLE (IF APPLICABLE)

EMAIL

REGISTRATION FEES		EARLY BIRD (By Sept. 22, 2015)	REGULAR (After Sept. 22, 2015)	TOTAL
Number Attending	Delegate Registration Type			
	ISHA/CASH Member	\$325	\$375	
	ISHA/CASH Additional Member	\$325	\$325	
	Non - Member	N/A	\$475	
	Exhibitor: ISHA/CASH Member	\$500	\$550	
	Exhibitor: Non-Member	N/A	\$725	
	Additional Exhibitor Attendee	\$250	\$250	
	SPOUSE/GUEST OPTIONS			
	Spouse/Guest: Full Conference	\$325	\$375	
	Spouse/Guest: Welcome Reception	\$25	\$25	
	Spouse/Guest: An Evening of Champions	\$75	\$75	
	OPTIONAL ITEMS			
	Pre-Conference Trip to Penn State (bus only)	\$35	\$35	
TOTAL DUE				

PAYMENT INFORMATION

_____ Enclosed is a check in US Dollars (US Bank Only) payable to ISHA for \$ _____ "Total Due" listed above

_____ Please charge my _____ Visa _____ Mastercard _____ AMEX for the "Total Due" listed above

CARD NUMBER

EXPIRATION DATE

AUTHORIZATION CODE

CARDHOLDER NAME

SIGNATURE

BILLING ADDRESS

CITY

PROV/STATE

POSTAL/ZIP

RETURN FORM WITH PAYMENT TO:

International Sports Heritage Association
PO Box 2384, Florence, OR 97439, USA
541.991.7315 phone/ 541.997.3871 fax
info@sportsheritage.org

**All registrations must be received by
Tuesday, October 6, 2015**