

# INTERNATIONAL SPORTS HERITAGE ASSOCIATION

## 2015 ISHA ANNUAL CONFERENCE

### Sponsorship Opportunities

Showcase your company to numerous delegates from around the world by becoming a corporate sponsor of the 2015 International Sports Heritage Association annual conference at the home of Little League Baseball® in Williamsport, Pa., October 21-23.

We offer a variety of sponsorship opportunities to fit every budget. Your sponsorship will help support your sales and marketing initiatives, while helping to maintain ISHA and its common mission to promote the sports heritage industry.

The earlier your company purchases a sponsorship package, the quicker you will see results. Sponsors will have their name and logo featured on SportsHeritage.org.

In this proposal, you will find several ways to take you “Beyond the Vendor Booth.” Packages are limited, so don’t miss your chance to help grow your business through the 2015 ISHA Annual Conference. Customizable opportunities are available upon request. Please contact Janice Ogurcak, *World of Little League®* Museum Director of Programming and Outreach, at [jogurcak@LittleLeague.org](mailto:jogurcak@LittleLeague.org), or ISHA Executive Director Karen Bednarski at [kbednarski@SportsHeritage.org](mailto:kbednarski@SportsHeritage.org) to discuss your needs.



### Sponsorship Benefits:

- Raise your company’s profile and generate new business
- Be included in pre-conference materials, including E-marketing and direct mail
- Advertise your company in a cost-effective way to organizations that want to work with you
- Promote new products and services

*For more information about the 2015 Annual Conference, visit the ISHA website at:  
[www.SportsHeritage.org](http://www.SportsHeritage.org)*

## GRAND SLAM (\$4,000)

- Annual corporate associate membership for two years
- Company logo in four ISHA newsletters with link to company website
- Logo on ISHA website conference page, and front page
- Conference Exhibitor Package including two representatives
- Full-page black-and-white membership directory display ad for 2015
- Full-page black-and-white conference handbook display ad
- Item in conference delegate bag (supplied by sponsor)
- Logo in conference brochure
- Sponsor of *An Evening of Champions* banquet with seating for four



## HOME RUN (\$2,000)



- Annual corporate associate membership for one year
- Company logo in four ISHA newsletters with link to company website
- Logo on ISHA website conference page
- Half-page black-and-white conference handbook display ad
- One Conference Exhibitor Package
- Item in conference delegate bag (supplied by sponsor)
- Half-page black-and-white membership directory display ad for 2015
- Logo in conference brochure
- Sponsor of Conference Hospitality Room

## TRIPLE (\$1,000)

- Company logo in four ISHA newsletters with link to website
- Half-page black-and-white conference handbook display ad
- One Conference registration or Exhibitor Package
- Item in conference delegate bag (supplied by sponsor)
- Logo in conference brochure



### Double – ISHA Communication Awards Sponsor (\$500)

The ISHA Communication Awards are an ideal way for your business to show its support for the work that our members do throughout the year. As a sponsor, your name will be linked to winners of up to 18 Communication Awards presented in 2015. Your company's name and logo will be featured on all the certificates as a title sponsor as "2015 ISHA Communication Awards Presented by ...", as well as recognition in printed materials, including the conference handbook.

### Double – Conference Session and/or Workshop Sponsor Option for Vendors (\$500)

Do you want to have even more of an impact? Sponsoring a Conference Session or Workshop gives you a chance to showcase your company's goods and services, and connect with the delegates by taking the stage. The Session/Workshop Sponsor Option gives you ten minutes to promote your company and directly engage potential customers. In addition, your company name and logo will be featured in the printed Conference brochure and handbook. These options sold out last year, so act fast.

**Base Hit** – Contact ISHA for information on Vendor Booths, In-Kind Donations, and Custom Sponsorship Packages.

Note: All Sponsorship Levels include signage at the Conference.

# Sponsorship Purchase - Go Beyond the Vendor Booth

## Select Your Sponsorship Level

<input type="checkbox"/>	Grand Slam Sponsorship	@ \$4,000 =	<input type="text"/>
<input type="checkbox"/>	Home Run Sponsorship	@ \$2,000 =	<input type="text"/>
<input type="checkbox"/>	Triple Sponsorship	@ \$1,000 =	<input type="text"/>
<input type="checkbox"/>	Double – ISHA Comm. Awards Sponsorship	@ \$500 =	<input type="text"/>
<input type="checkbox"/>	Double – Session/Workshop Sponsorship	@ \$500 =	<input type="text"/>

Base Hit – Contact ISHA for information on Vendor Booths, In-Kind Donations, and Custom Sponsorship Packages.

For the most up-to-date information on the 2015 ISHA Annual Conference, please visit [SportsHeritage.org](http://SportsHeritage.org).

The conference will be hosted by the *World of Little League® Museum* at the international headquarters of Little League® Baseball and Softball. Your visit will include the opportunity to take batting practice at Howard J. Lamade Stadium!

Please ensure you have correct travel documents and (if traveling from outside the U.S.) a valid passport.

*The mission of the International Sports Heritage Association is to educate, promote and support organizations and individuals engaged in the celebration of sports heritage.*

## Select Your Method of Payment

<input type="checkbox"/>	Check Enclosed	_____
		Company
<input type="checkbox"/>	Bill Me	_____
<input type="checkbox"/>	Visa	Contact Name
<input type="checkbox"/>	MasterCard	_____
		Address
<input type="checkbox"/>	American Express	_____

\_\_\_\_\_

Billing Address (if different from above)

\_\_\_\_\_

Phone

\_\_\_\_\_

Email

\_\_\_\_\_

Credit Card No.

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Cardholder Signature

\_\_\_\_\_

Security Code

## International Sports Heritage Association

P.O. Box 2384  
Florence, OR 97439

Phone: 541-991-7315

Fax: 541-997-3871

Email: (Karen Bednarski) [kbednarski@sportsheritage.org](mailto:kbednarski@sportsheritage.org)

