



# 49TH

*"The Yellow Brick Road  
to Success"*

ANNUAL  
CONFERENCE

International Sports Heritage Association



HOSTED BY:  
Kansas Sports Hall of Fame  
515 South Wichita Street  
Wichita, KS 67202

October '19  
23 - 24



## Celebrating Sports Heritage

### 2019 ISHA ANNUAL CONFERENCE

#### *"The Yellow Brick Road to Success"*

Established in 1971, the International Sports Heritage Association (ISHA) is a non-profit membership organization dedicated to educating, promoting, and supporting organizations, institutions, and individuals engaged in the celebration of sports heritage. ISHA offers a wide variety of services and networking opportunities for sports museums, halls of fame, and other related sports heritage organizations, enabling members to draw upon industry resources for information on administration, development, exhibition design, collections management, public relations, marketing, and merchandising. ISHA has nearly 150 members from around the globe, including Australia, Canada, England, New Zealand, Switzerland, and the United States.

### Conference Grants are Available

Supported through the fundraising initiatives of the Founders Fund, ISHA offers conference grant programs to provide financial assistance for staff members and volunteers of ISHA Regular Member Institutions to attend the annual conference.

This year, ISHA will offer Regular Members two conference grants worth up to \$1,000 (the registration fee is waived) and two conference registration fee-only grants. Grant applications are available at [www.sportsheritage.org](http://www.sportsheritage.org).

*Brochure photographs are courtesy of the Kansas Sports Hall of Fame and Visit Wichita.*



# THE KANSAS SPORTS HALL OF FAME



The Kansas Sports Hall of Fame (KSHOF) is an 8,000 square foot facility located at the Wichita Boathouse on the banks of the Arkansas River that celebrates the past, present, and future of athletics in the Sunflower State through the inductee gallery and exhibit space. The KSHOF houses thousands of unique artifacts pertaining to the people and teams that have left a lasting legacy of excellence both on and off the field of competition. The KSHOF is dedicated to the mission of “honoring those who significantly contributed to the history of sports in Kansas and to educate and inspire the public regarding the value of athletics and Kansas athletic history by providing the requisite leadership and resources.”

Highlights of the KSHOF include plaques of 280 honored inductees, the Jayhawk racing yacht, exhibits that feature many Kansas colleges and universities, the Kansas High School Gallery of Champions, and the ever-growing Olympic collection. The KSHOF is free to the general public and is completely funded privately through fundraising efforts. It hosts more than 18,000 visitors annually from across the globe through educational programming and events.



# ISHA CONFERENCE SCHEDULE

## Tuesday, October 22, 2019

9:00 am – 1:00 pm	ISHA Board Meeting	Enterprise Boardroom
1:00 pm – 5:00 pm	Registration	Walnut Foyer Side
2:30 pm – 7:30 pm	Pre-Conference Trip: Brewery Tour & Dinner	Hyatt Lobby
9:00 pm – 12:00 am	Hospitality Suite	Waterview Suite

## Wednesday, October 23, 2019

7:30 am – 9:00 am	Breakfast	Cypress B
8:30 am – 11:30 am	Registration	Walnut Foyer Side
9:00 am – 9:15 am	Welcome Orientation	Redbud AB
9:15 am – 10:15 am	Session 1: Evaluation of Induction Ceremonies	Redbud AB
10:15 am – 10:45 am	Meet & Visit the Exhibitors, Silent Auction	Redbud AB
10:45 am – 11:45 am	Session 2: Preservation 101 for Collections	Redbud AB
11:45 am – 1:15 pm	Welcome Lunch: Speaker – Gary Bender	Cypress B
1:15 pm – 2:15 pm	Session 3: Let's All Hear It	Redbud AB
2:15 pm – 2:45 pm	Visit the Exhibitors, Silent Auction	Redbud AB
2:45 pm – 3:45 pm	Session 4: If We Only Had a Library	Redbud AB
3:45 pm – 4:15 pm	ISHA Member Meeting I	Redbud AB
4:15 pm – 5:30 pm	Walking Tour of New Lawrence Dumont Stadium	
6:10 pm & 6:20 pm	Shuttle Buses to Exploration Place	Hyatt Lobby
6:30 pm – 8:30 pm	Welcome Reception	Exploration Place
8:15 pm & 8:30 pm	Shuttle Buses to Hyatt	Exploration Place
9:00 pm – 12:00 am	Hospitality Suite	Waterview Suite

## Thursday, October 24, 2019

7:30 am – 9:00 am	Breakfast	Cypress B
9:00 am – 10:00 am	Session 5: The Basics of Planned Giving	Redbud AB
10:00 am – 10:30 am	Visit the Exhibitors, Silent Auction	Redbud AB
10:30 am – 11:00 am	ISHA Member Meeting II	Redbud AB
11:00 am – 12:00 pm	Session 6: Licensing and Merchandising	Redbud AB
12:00 pm – 1:15 pm	Lunch: Speaker - Jackie Stiles	Cypress B
1:15 pm – 2:15 pm	Session 7: Creating a Unique Sports HOF	Redbud AB
2:15 pm – 3:15 pm	Session 8: Engaging Millennials	Redbud AB
3:15 pm – 3:45 pm	Visit the Exhibitors, Silent Auction	Redbud AB
3:45 pm – 4:45 pm	Session 9: Open Forum	Redbud AB
6:00 pm – 7:00 pm	Cocktail Reception	Kansas Sports HOF
7:00 pm – 9:00 pm	An Evening of Champions	Kansas Sports HOF
9:00 pm – 12:00 am	Hospitality Suite	Waterview Suite

# ISHA SESSIONS

## SESSION 1: You Must Be a Bust in the Hall of Fame: Evaluation of Sports Heritage Induction Ceremonies

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Utilizing a survey specifically designed to answer questions about how ISHA members plan and execute induction ceremonies, this session will evaluate a variety of factors, including: annual number of inductees, age restrictions, ticket prices, venues, fund raising efforts, type of event, election, and nomination procedures.

Wednesday, October 23, 9:15 am – 10:15 am

### SESSION PRESENTER

*Meggan Gardner, Director Heritage Services, Canadian Golf Hall of Fame*

## SESSION 2: Oh, What a World! Dangerous Situations and Preservation 101 for Your Collection

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Flash – chomp – drip – drop; this session will demonstrate how to avoid dangerous environmental hazards, unsafe display methods, and careless handling to safeguard your collectables. Textiles have preservation issues and to keep them from “going back to dirt,” you need to know how to save them. Knowing what to do and when can safeguard sports collectables, of fabric or leather, for the consumer as well as the serious collector.

Wednesday, October 23, 10:45 am – 11:45 am

### SESSION PRESENTER

*Marla Day, Curator, K-State Historic Costume and Textile Museum*

**SPONSORED BY:** HistoryIT

## SESSION 3: Wizard of Ease: Let's All Hear It

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Providing meaningful accessibility to your guests with disabilities is an important part of an inclusive museum experience. Learn how you can produce content to use with handheld devices and headphones to provide audio boost, captioning, and environmental description to ensure that those with hearing and vision impairments can enjoy your venue.

Wednesday, October 23, 1:15 pm – 2:15 pm

### SESSION PRESENTER

*Paul Fruia, VP Engineering, Softeq Development Corporation*

## SESSION 4: If We Only Had a Library: Sports Collections in Museum Libraries

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ISHA member organizations are home to a wealth of knowledge. This session will explore how museums act as research institutions, both internally for staff and externally for visitors, through library collections. This topic will outline collection policies, best practices for access to the collection, and simple steps ISHA members can take to enhance the visitor experience through their library collection.

Wednesday, October 23, 2:45 pm – 3:45 pm

### SESSION PRESENTERS

*Meredith Richards, Librarian, International Tennis Hall of Fame*  
*Timothy Rives, Deputy Director, Eisenhower Presidential Library*

**SPONSORED BY:** Leila Dunbar Appraisals & Consulting, LLC



# ISHA SESSIONS

## **SESSION 5: A Roadmap to Oz: The Basics of Planned Giving and Capital Campaigns**

It is never too early to start planning for your institution's future, and this session will focus on the basics of formulating a planned giving program. We will answer questions about IRS forms, gift acknowledgements, rules for restricted gifts, and how to provide attendees an overview of planned giving both from the organizational side and the legal/accounting side of the process.

Thursday, October 24, 9:00 am – 10:00 am

### **SESSION PRESENTERS**

Susan Wasser, Assistant Director, Gift Planning & Administration, United States Golf Association  
Scott Zuffelato, Vice President of Philanthropy, Naismith Memorial Basketball Hall of Fame

## **SESSION 6: From Now On, You'll be History: Licensing and Merchandising**

This session will review the history of the Negro Leagues Baseball Museum's licensing program, which began in the mid-1990s and has helped sustain the museum operations and promoted history through products and apparel. The origins, high points, and low points of the program will be discussed while emphasizing lessons learned from managing the program.

Thursday, October 24, 11:00 am – 12:00 pm

### **SESSION PRESENTER**

Ray Doswell, Vice President, Curatorial Services, Negro Baseball Leagues Museum



## **SESSION 7: Lions and Tigers and Bears. Oh My! Creating America's Most Unique Sports Hall of Fame**

The newly opened Mascot Hall of Fame in Whiting, Indiana, features 25,000 square feet of unique exhibits, activities, and events that celebrate sports mascots. The key collaborators who brought the Mascot Hall of Fame to life will present a fascinating look at the vision, design, and fabrication of this piece of sports heritage using innovative new experiences that deepen fans' connection to and passion for sports heritage.

Thursday, October 24, 1:15 pm – 2:15 pm

### **SESSION PRESENTERS**

Doug Peer, Project Manager,  
Chicago Scenic Studios, Inc.  
Rick O'Connell, Sr. Project Director,  
Jack Rouse Associates  
Orestes Hernandez, Director of Operations,  
Mascot Hall of Fame

**SPONSORED BY:** Chicago Scenic Studios, Inc.





# ISHA SESSIONS



## SESSION 9: Pay No Attention to that Man Behind the Curtain: Open Forum

Join us for this ever-popular open-mic session as delegates ask pertinent questions and share information on any topic that comes to mind. Find out what is, or is not working in a museum similar to yours. #ISHA2019OpenForum

Thursday, October 24, 3:45 pm to 4:45 pm

### SESSION MODERATORS

*Meggan Gardner, Director Heritage Services,  
Canadian Golf Hall of Fame*

*Jordan Poland, Director, Kansas Sports Hall of Fame*

## SESSION 8: I'll Get You, My Pretty: How to Engage Your Millennial Audience

As demographics across the world change, museums have discovered that engaging with millennial visitors presents unique challenges. This session will explore what makes this segment of visitors different, along with interactive, hands-on activities that attendees can apply to their museum space to enhance options already available to meet millennial visitors' needs.

Thursday, October 24, 2:15 pm – 3:15 pm

### SESSION PRESENTERS

*Beth Atlas, Manager and Curator, 49ers Museum*  
*Justine Kaempfer, Museum Programs Assistant,  
Green Bay Packers Hall of Fame*

**SPONSORED BY:** McCann Systems



# ISHA SPECIAL EVENTS

## PRE-CONFERENCE TRIP: WICHITA BREW TOUR

Join the Wichita Brew Tour for an afternoon of fellowship and of course, beer! The tour starts at the hotel at 2:30 pm and visits three breweries including the River City Brewery in Old Town for a tasting and dinner. The trip fee includes transportation, a beer flight per stop, and dinner.

**SPONSORED BY:** CambridgeSeven & Cortina Productions

## WEDNESDAY LUNCH

Join us for lunch Wednesday with 2008 KSHOF inductee Gary Bender. Bender's silky voice graced the airwaves for more than 30 years, including stints broadcasting for the University of Wisconsin, Green Bay Packers, University of Kansas, Phoenix Suns, Chicago Bears, and St. Louis Rams. Bender also called play-by-play nationally for CBS, ABC, and Turner Sports.

**SPONSORED BY:** EOS Lightmedia

## WELCOME RECEPTION

Experience all the excitement along Wichita's River Corridor beginning with a walking tour of the new \$80 million Wichita ballpark currently under construction. From there, attendees will be shuttled to one of the Midwest's finest science centers, Exploration Place, for food, drinks, and fun in the all-new "Design, Build, Fly" exhibit.

**SPONSORED BY:** Visit Wichita

## THURSDAY LUNCH

Calflin, Kansas, native Jackie Stiles broke the high school basketball scoring record for both boys and girls before setting the NCAA career points scoring record at Southwest Missouri State University. Stiles won the 2001 Wade Trophy as the nation's best women's player and led the Bears to their first Final Four appearance in school history. The 2007 KSHOF inductee and Missouri State University assistant coach will speak to ISHA delegates about her experiences.

**SPONSORED BY:** Chicago Scenic Studios, Inc.

## AN EVENING OF CHAMPIONS

The Evening of Champions reception and dinner will be hosted by the Kansas Sports Hall of Fame at the Wichita Boathouse. The ISHY Awards, sponsored by At Last Communications, and donated by Sparta Promotions, will be presented, along with the Legacy Award. Jerry Kill, 2016 KSHOF inductee and Director of Athletics at Southern Illinois University, will deliver the keynote address.

**SPONSORED BY:** CambridgeSeven & Cortina Productions

# EXHIBITOR PACKAGE

## ABOUT

Exhibiting at the 2019 ISHA Annual Conference is a great way to showcase your company to delegates from the sports heritage world. Your participation promotes your company's goods and services, supports your business initiatives, builds product awareness, and offers a unique opportunity to network with leaders in the industry. Other benefits include access to the conference delegate list two weeks in advance and a company profile in the Conference Handbook.

The Conference program includes scheduled breaks for delegates to visit exhibitors and an opportunity for exhibitors to introduce their company during the first break. All delegates receive an "Exhibitor Passport" that requires them to interact with each exhibitor to be eligible for a prize drawing.

## REGISTRATION INCLUDES

The Early Bird exhibitor fee (by 9/25/19) for ISHA/CASH members is \$550 USD and includes a six-foot table with linens, two chairs, electricity, and one exhibitor representative. An additional exhibitor representative is \$300 USD. The registration fee after September 25 is \$600 USD. The exhibitor fee for non-members is \$775 USD.

*The conference exhibitor registration also includes:*

- ALL conference sessions
- Two breakfasts, two lunches, and all breaks
- Hospitality Suite
- The Welcome Reception
- An Evening of Champions

## EXHIBITOR SET-UP

Exhibitor set up hours at Hyatt Regency Wichita are 2:00 pm – 6:00 pm, Tuesday, October 22 and 7:00 am – 9:00 am on Wednesday, October 23. Address packages to: Your name, International Sports Heritage Assoc., c/o Hyatt Regency Wichita, 400 W. Waterman Street, Wichita, KS 67207.

Packages can be shipped up 72 hours before the event on Tuesday and stored at no charge. Storage charges before the 72 hour window are \$5/box and \$100/display case, per day.

Exhibitors are invited to display from 9:00 am Wednesday, October 23 through 5:00 pm on Thursday, October 24. Please contact Jordan Poland at [jpoland@kshof.org](mailto:jpoland@kshof.org) or 316-262-2038, with any questions.



# ISHA CONFERENCE INFORMATION

## ABOUT

Participating in the 2019 ISHA Annual Conference is a great way to enjoy the benefits of your ISHA membership. Spending two days networking with your colleagues and learning from expert session presenters is an invaluable experience. CASH members are invited to register at ISHA member rates. The Conference registration deadline is Wednesday, October 9, 2019.

## REGISTRATION INCLUDES

- ALL conference sessions
- Two breakfasts, two lunches, and all breaks
- Hospitality Suite
- The Welcome Reception
- An Evening of Champions

## REGISTRATION FEES

An Early Bird registration fee of \$375 USD is available to ISHA/CASH members if received by Wednesday, September 25, 2019. Member registration after September 25 is \$425 USD. Please see the registration form for guest rates. Student registration forms with special rates are also available upon request.

## CANCELLATION POLICY

Cancellations for the 2019 ISHA Annual Conference must be made in writing to the ISHA office before October 9, 2019. Upon receiving your cancellation, ISHA will refund your conference registration fee, less a \$50 USD processing fee. Cancellations received after October 9, 2019, are not subject to refund. However, personnel substitutions are permitted.

## GENERAL CONFERENCE INFORMATION

If you have questions about the 2019 ISHA Annual Conference, please contact the ISHA office via email at [info@sportsheritage.org](mailto:info@sportsheritage.org), by phoning (541) 991-7315, or visiting [www.sportsheritage.org](http://www.sportsheritage.org).

## HOTEL RATES AND INFORMATION

Hyatt Regency Wichita  
400 W. Waterman Street  
Wichita, KS 67207  
(316) 293-1234  
(888) 421-1442  
ISHA Rate: \$139/Night plus Taxes

Our host hotel is the Hyatt Regency Wichita, across the street from the Kansas Sports Hall of Fame. Amenities include a complimentary fitness center and indoor pool. Self-parking is complimentary, as is basic internet in guest rooms. Please phone (877) 803-7534 and use the code G-ISHA to make your reservations in the ISHA room block; or use this link to book online: <https://www.hyatt.com/en-US/group-booking/WICRW/G-ISHA>.

The hotel reservation deadline is October 1, 2019. The ISHA rate is \$139 USD/night, plus taxes. ISHA rates are offered from Monday, October 21 through Friday, October 25, subject to availability. In addition, ISHA rates will be available to delegates three days before and after the conference, based on availability.

## GETTING HERE

The Wichita Dwight D. Eisenhower National Airport (ICT) is approximately seven miles from the Hyatt Regency Wichita. There is a complimentary hotel shuttle. One-way taxi fare is around \$15 USD. Uber may be a less expensive option.

## DRIVING DIRECTIONS TO THE HYATT REGENCY: From Dwight D. Eisenhower National Airport (7 miles):

Kellogg (Hwy. 54) East to Central Business District Exit. Turn left on Main Street. Go 3 blocks to Waterman Street and turn left.

**From the North:** Take I-35 South to the Kellogg (Hwy. 54) WEST exit. Take the Central Business District exit to Main Street and turn right. Go 3 blocks to Waterman Street and turn left.

**From the South:** Take I-35 North to the Kellogg (Hwy. 54) WEST exit. Take the Central Business District exit to Main Street, and turn right. Go 3 blocks to Waterman Street and turn left.



# WICHITA AREA ATTRACTIONS



## B-29 DOC HANGER AND EDUCATION CENTER

1788 S. Airport Rd.  
Wichita, KS 67209  
[www.b29doc.com](http://www.b29doc.com)

Doc is a B-29 Superfortress and one of 1,644 manufactured in Wichita during World War II. One of two airworthy Boeing B-29 Superfortress aircraft in the world, this historic warbird was restored to flying status to serve as a museum, offering a place to learn about the plane's history and a glimpse of Wichita's aviation heritage

## KEEPER OF THE PLAINS PLAZA

650 N. Seneca St.  
Wichita, KS 67203

The Keeper of the Plains is a 44-foot tall steel sculpture standing where the Big and Little Arkansas rivers meet in Wichita. The land between the rivers is sacred ground to Native American people and home to the Mid-America All-Indian Center. The sculpture, erected in 1974, was created by Native American artist Blackbear Bosin.



## WICHITA ART MUSEUM

1400 W. Museum Blvd.  
Wichita, KS 67203  
[www.wichitaartmuseum.org](http://www.wichitaartmuseum.org)

Located on the river, the Museum is home to an outstanding collection of American art. The new Art Garden surrounds the museum with plantings and pathways highlight outdoor sculpture. Admission is free on Saturdays.



## FRANK LLOYD WRIGHT'S ALLEN HOUSE MUSEUM AND STUDY CENTER

255 N. Roosevelt St.  
Wichita, KS 67208  
[www.flwrightwichita.org](http://www.flwrightwichita.org)

Encounter a museum showcasing an important prairie house designed in 1915 by renowned American architect Frank Lloyd Wright, which he considered among his best. Guided tours by appointment. Admission is \$10 per person.



## OLD COWTOWN

1865 W. Museum Blvd.  
Wichita, KS 67203  
[www.oldcowtown.org](http://www.oldcowtown.org)

Old Cowtown is a living history museum where you can immerse yourself in the sights, sounds and activities of an 1865 Midwestern cattle town. Hear the ring of the blacksmith anvil, try an ice-cold sarsaparilla in the saloon, and be prepared to duck as gunfire erupts in the streets!



## KANSAS STAR CASINO (20 MINUTE DRIVE FROM WICHITA)

777 Kansas Star Dr.  
Mulvane, KS 67110  
[www.kansasstarcasino.com](http://www.kansasstarcasino.com)

Kansas Star Casino offers a high-energy gaming experience. Try your luck at more than 1,770 of the newest, hottest slots. Enjoy more than 50 table games including craps, roulette, no-ante blackjack, an Asian gaming pit and a live poker room.

## COSMOSPHERE INTERNATIONAL SCIENCE CENTER AND SPACE MUSEUM (1 HOUR DRIVE FROM WICHITA)

1100 N. Plum  
Hutchinson, KS 67501  
[www.cosmo.org](http://www.cosmo.org)

The Smithsonian-affiliated Cosmosphere features one of the most significant collections of U.S. and Russian space artifacts in the world. Visitors take a journey from Earth to the Moon and beyond through the Hall of Space Museum, Carey Digital Dome Theater, planetarium and live rocket demonstration shows.

## OLD TOWN DISTRICT

[www.oldtownwichita.com](http://www.oldtownwichita.com)

Wichita's historic Old Town District is a unique collection of shops, bars, restaurants, and entertainment venues nestled right in the heart of Wichita.

## DWIGHT D. EISENHOWER PRESIDENTIAL LIBRARY, MUSEUM AND BOYHOOD HOME (1.5 HOUR DRIVE FROM WICHITA)

200 SE 4th St.  
Abilene, KS 67410  
[www.eisenhower.archives.gov](http://www.eisenhower.archives.gov)

The Eisenhower Presidential Library, in his hometown of Abilene, Kansas, is a world-class research facility. The site includes over 26 million pages of historical records, and allows visitors to explore Ike's boyhood years in America's heartland, his military career, and his presidency.

## OTHER ISHA INSTITUTIONS WITHIN DRIVING DISTANCE OF DOWNTOWN WICHITA:

Negro Leagues Baseball Museum, 1616 East 18th St., Kansas City, MO 64108 (3.5-hour drive)  
National Wrestling Hall of Fame, 405 West Hall of Fame Ave., Stillwater, OK 74075 (2-hour drive)  
Oklahoma Territorial Capital Sports Museum, 315 W. Oklahoma Ave., Guthrie, OK 73044 (2-hour drive).



The International Sports Heritage Association and the Kansas Sports Hall of Fame  
thank all the sponsors of

# *"The Yellow Brick Road to Success"*

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# 2019 ISHA Conference Registration Form

October 23 - 24, 2019 | Kansas Sports Hall of Fame | Wichita, KS

## DELEGATE INFORMATION

NAME/TITLE

MUSEUM/HALL OF FAME/INSTITUTION

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

## GUEST INFORMATION (IF APPLICABLE)

NAME/TITLE

EMAIL

REGISTRATION FEES		EARLY BIRD (By Sep. 25, 2019)	REGULAR (After Sep. 25, 2019)	TOTAL
Number Attending	Delegate Registration Type			
	ISHA/CASH Member	\$375 US	\$425 US	
	ISHA/CASH Additional Member	\$375 US	\$425 US	
	Non - Member	N/A	\$525 US	
	Exhibitor: ISHA/CASH Member	\$550 US	\$600 US	
	Exhibitor: Non-Member	N/A	\$775 US	
	Additional Exhibitor Attendee	\$300 US	\$300 US	
	<b>SPOUSE/GUEST OPTIONS</b>			
	Spouse/Guest: Full Conference	\$375 US	\$425 US	
	Spouse/Guest: Welcome Reception	\$40 US	\$40 US	
	Spouse/Guest: An Evening of Champions	\$75 US	\$75 US	
	<b>OPTIONAL ITEMS</b>			
	Pre-Conference Brewery Tour & Dinner	\$99 US	\$99 US	
<b>TOTAL DUE</b>				

☐ Dietary Restrictions \_\_\_\_\_

## PAYMENT INFORMATION

\_\_\_\_\_ Enclosed is a check in US Dollars (US Bank Only) payable to ISHA for \$ \_\_\_\_\_ "Total Due" listed above

\_\_\_\_\_ Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ AMEX for the "Total Due" listed above

CARD NUMBER

EXPIRATION DATE

AUTHORIZATION CODE

CARDHOLDER NAME

SIGNATURE

BILLING ADDRESS

CITY

PROV/STATE

POSTAL/ZIP

### RETURN FORM WITH PAYMENT TO:

International Sports Heritage Association  
PO Box 1321, Danville, KY 40423, USA  
541.991.7315 phone  
info@sportsheritage.org

**All registrations must be received by  
Wednesday, October 9, 2019**