



# 51<sup>ST</sup> ISHA Annual Conference

September 27th - 29th, 2022

The Green Bay Packers Hall of Fame will serve as the host for this year's conference. The Green Bay Packers Hall of Fame, located in legendary Lambeau Field, is home to over a century of football history. Through immersive exhibits, high tech interactives, and a treasure trove of artifacts, the museum celebrates one of the most historic franchises in the National Football League. The Hall of Fame explores the legacies of some of the league's most infamous players and coaches, honors great moments and memorable games, and details the unique structure of the Packers organization and its relationship with the community. The Green Bay Packers Hall of Fame will be the perfect backdrop for delegates to learn best practices to help their museum grow and thrive in the future.

## Sponsorship Opportunities

The most important time on the International Sports Heritage Association's calendar is the annual conference held in the fall. Delegates from around the world will come together to learn/share best practices, meet new vendors, network, and share in the joy of representing the preservation and celebration of the world's sports history.

We invite you to take part in this year's conference and benefit from its business opportunities.

Customizable opportunities are available upon request.

Please contact ISHA Executive Administrator Shane Mailman at [shane@sportsheritage.org](mailto:shane@sportsheritage.org)

## Sponsorship Benefits

- Business development opportunities with conference delegates
- Branding and awareness generation among key constituents
- Research and development - new products and services
- Authentic and organic engagement with customers

*The mission of the International Sports Heritage Association is to educate, promote and support organizations and individuals engaged in the celebration of sports heritage.*

**Shane Mailman**

Executive Administrator

International Sports Heritage Association

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Address: 31 Birchdale Ave

Timberlea, Nova Scotia, Canada, B3T1K1



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@SPORTSHERITAGE



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For more information about the 2022 Annual Conference, visit the ISHA website at <https://www.sportsheritage.org>

# Sponsorship Levels

## Presenting Sponsor \$7,500 USD

- Presenting sponsor of An Evening of Champions dinner
  - Welcome and address attendees
  - Seating for eight
- Two Associate conference registrations
- Company logo on all conference branding, marketing and communications materials
- Co-Sponsor of pre-conference trip with four guests
- Annual corporate membership for two years
- Full-page ad in digital ISHA member directory
- Color logo in digital conference handbook
- Company promotional material in delegate registration package

## Platinum Sponsor \$6,000 USD

- Sponsor of Cocktails and Convo's Reception
  - Welcome and address attendees
- Two Associate conference registrations
- Company logo on all branding, marketing and communications materials
- Seating for two at An Evening of Champions dinner
- Co-Sponsor of pre-conference trip with four guests
- Annual corporate membership for one year
- Full-page ad in digital ISHA member directory
- Color logo in digital conference handbook
- Company promotional material in delegate registration package

## Gold Sponsor \$4,000 USD

- Sponsor of Day 1 Luncheon
  - Welcome and address attendees
  - Seating for four
- Two Associate conference registrations
- Company logo on all branding, marketing and communications materials
- Company logo on all conference branding, marketing and communications materials
- Annual corporate membership for two years
- Full-page ad in digital ISHA member directory
- Color logo in digital conference handbook
- Company promotional material in delegate registration package

## Silver Sponsor \$2,500 USD

- Sponsor of Day 2 Luncheon
  - Welcome and address attendees
  - Seating for four
- One Associate conference registration
- Company logo on all branding, marketing and communications materials
- Company logo on all conference branding, marketing and communications materials
- Annual corporate membership for one year
- Full-page ad in digital ISHA member directory
- Color logo in digital conference handbook
- Company promotional material in delegate registration package

## Bronze Sponsor \$1,500 USD

- One Associate conference registration
- Company logo on all conference branding, marketing and communication materials
- Half-page ad in digital ISHA member directory
- Color logo in digital conference handbook
- Company promotional material in delegate registration package

## Hospitality Sponsor \$2,000 USD

- Sponsor of Hospitality Suite
  - Welcome and address attendees (2 nights)
  - Assist with hospitality suite events/games
- One Associate conference registration
- Company logo on all branding, marketing and communications materials
- Half-page ad in digital ISHA member directory
- Color logo in digital conference handbook
- Company promotional material in delegate registration package

## Session Sponsor \$875 USD

The session sponsor option gives you one Associate Member conference registration, the opportunity to exhibit at the conference and 5 minutes to promote your company and directly engage with potential customers prior to the beginning of the session. In addition, your company name and logo will be featured in the digital conference brochure and handbook.

**Note: All sponsorship levels include signage at the conference**  
**[www.SportsHeritage.org](http://www.SportsHeritage.org)**

# 2022 Sponsorship Form

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Simply check the box associated with the sponsorship level and complete the information below.

## Sponsorship Levels

- ☐ Presenting Sponsor.....\$7,500 USD
- ☐ Platinum Sponsor.....\$6,000 USD
- ☐ Gold Sponsor.....\$4,000 USD
- ☐ Silver Sponsor.....\$2,500 USD
- ☐ Bronze Sponsor.....\$1,500 USD
- ☐ Hospitality Suite Sponsor.....\$2,000 USD
- ☐ Session Sponsor.....\$875 USD

## Contact Information

Company \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Postal Code \_\_\_\_\_

Phone & Email \_\_\_\_\_

## Method of Payment

- ☐ Check (Payable to International Sport Heritage Association)
- ☐ Please invoice my company or the name listed above
- ☐ VISA ☐ MasterCard ☐ American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_



# INTERNATIONAL SPORTS HERITAGE ASSOCIATION

For the most up-to-date information on the 2022 ISHA Annual Conference, please visit [www.SportsHeritage.org](http://www.SportsHeritage.org). The conference will be hosted by the Green Bay Packers Hall of Fame located in Green Bay, WI.



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## Shane Mailman

Executive Administrator  
International Sports Heritage Association  
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