

**'23 Conference** SEPTEMBER 27-28, '23  
**DAYTONA BEACH, FLORIDA**

**Become an Exhibitor or Sponsor. To purchase a sponsorship, please contact ISHA Administrator Shane Mailman at [shane@sportsheritage.org](mailto:shane@sportsheritage.org).**

**Presenting Sponsor**  
**\$7,500 USD**

- Acknowledgement of presenting sponsor status prior to all conference activities including the pre-conference trip, at the start of each day of sessions, and at the start of both the Cocktails and Convos Reception and An Evening of Champions Dinner
- Opportunity to offer a welcome address prior to the start of the first day of conference sessions and prior to the An Evening of Champions Dinner
- Two Associate conference registrations that include access to all conference activities
- Seating for eight at An Evening of Champions Dinner
- Complimentary pre-conference trip participation for two attendees
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Company logo on official conference tote bag presented to all conference attendees
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

**Prime Sponsor**  
**\$6,000 USD**

- Named sponsor of Cocktails and Convos Reception
- Opportunity to offer a welcome address to reception attendees
- Two Associate conference registrations that include access to all conference activities
- Seating for two at An Evening of Champions dinner
- Complimentary pre-conference trip participation for two attendees
- Priority placement of company logo on all conference branding,

marketing and communications materials

- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

**Named sponsor of Day 1 or 2 Luncheon**  
**\$3,500 USD**

- Named Sponsor of Day 1 Luncheon
  - Welcome and address luncheon attendees • Seating for four
- Two Associate conference registrations that include all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on conference page on ISHA website
- Company logo representation on conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

**Pre-Conference Trip Sponsor**  
**\$2,000 USD**

- Welcome and address attendees at beginning and end of trip
- One Associate conference registration that include all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary trip participation for four attendees
- Company logo on all conference branding, marketing and communications materials

# 2023 ISHA Conference Sponsorship and Exhibitor Opportunities

- Company logo representation on conference page on ISHA website
- Company logo representation on conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

## Hospitality Suite Sponsor \$2,000 USD

- Named sponsor of each of two nights of Hospitality Suite activities
  - Welcome and address attendees in Hospitality Suite
  - Assist with hospitality suite events/games
- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on conference page on ISHA website
- Company logo representation on conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

## Participating Sponsor \$1,500 USD

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Named sponsorship of one conference session
- Opportunity to welcome and attendees and promote company during first five minutes of sponsored conference session
- Session sponsorship recognized on all conference schedules disseminated and posted throughout the duration of the conference
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on conference page on ISHA website
- Company logo representation on conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

## Conference Session Sponsor \$875 USD

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite

- Named sponsorship of one conference session
- Opportunity to welcome and attendees and promote company during first five minutes of sponsored conference session
- Session sponsorship recognized on all conference schedules disseminated and posted throughout the duration of the conference
- Inclusion of company promotional material in conference attendee tote bag
- Complimentary exhibition space in conference exhibitor area

## Conference Exhibitor \$650 USD

- Designated exhibition space in conference exhibitor area that includes an 8-ft table and power as needed
- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions dinner and Hospitality Suite activities
- Inclusion of company promotional material in conference attendee tote bag

## Founder's Fund T-Shirt Fundraiser Partner \$500 USD

- Logo representation on official 2023 conference t-shirt
- Proceeds from t-shirt sales benefit the ISHA Founder's Fund
- Company logo on all communications related to the sale of the t-shirt
- Recognition at conference for underwriting the fundraiser

