

INTERNATIONAL SPORTS HERITAGE ASSOCIATION CONFERENCE BOSTON 24 SEPTEMBER 18-19



Registration

The early bird registration fee for ISHA and CASH members is \$400 USD until July 21st, after July 21st registration increases to \$500 USD. Non-member registration is \$525 USD. [Register Now](#)

Conference registration includes:

- All conference sessions
- Transportation option to any "off-site" conference sessions or activities
- Two lunches
- Hospitality
- Cocktails & Convos reception
- An Evening of Champions banquet

Our Hosts: The Sports Museum

The Sports Museum is a non-profit educational institution that has served Boston and New England for the past 40 years. Housed on Levels 5 and 6 of the TD Garden arena, they have more than a half-mile of exhibits celebrating sports in Boston (and beyond).

The Sports Museum also represents the very best in community outreach, providing character-building transformative educational programs that help and positively impact at-risk kids throughout the city and region.

Hotel Rates and Information

Courtyard Marriott Boston Downtown/North Station

107 Beverly St.

Boston, MA 02114

Phone: 617-725-0003

Reservation: [Book Now](#)

Conference Room Rate: \$319 USD per night

Parking is available for an additional fee

Our host hotel is the Courtyard Boston Downtown/North Station. The Courtyard is located within walking distance of TD Garden, the historic North End, and in close proximity to major transportation hubs.

The hotel reservation deadline is Friday, August 16, 2024.

*Guests are not required to book with the host hotel, but sessions, transportation, and events are scheduled at this location.

Getting There

Boston Logan International Airport is less than a 10 minute drive from our host hotel, the Courtyard Boston Downtown/North Station. Public transportation options are also available through the MBTA and should take about 30 minutes to arrive at our host destination.

Boston Logan International Airport

<https://www.massport.com/logan-airport>

Boston Public Transportation

<https://www.mbta.com/>

Pre-Conference Trip

Thursday, September 17, 2024

12:00 PM - 8:30 PM

Naismith Memorial Basketball Hall of Fame

Fee: \$100 USD per person

Pre-Conference Trip fee includes:

- Transportation
- Tour experience
- Dinner

Boston Area Attractions

Meet Boston

www.meetboston.com

Museum of Fine Arts

<https://www.mfa.org/>

Boston National Historical Park

<https://www.nps.gov/bost/index.htm>

Have a beer where George Washington and Paul Revere did

<http://www.warrentavern.com/>

John F. Kennedy Library and Museum

<https://www.jfklibrary.org/>

New England Aquarium

<https://www.neaq.org/>



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2024 ISHA Conference Schedule*

Tuesday, September 17, 2024 - Pre Conference Trip

TIME	ACTIVITY	LOCATION
11:00 AM - 12:00 PM	Conference Registration & Check-In	
12:15 PM	Board bus for Pre-Conference Trip	Courtyard Entrance
12:30 PM - 2:00 PM	Travel to Springfield, MA	
2:00 PM - 4:45 PM	Tour Naismith Memorial Basketball Hall of Fame	
5:00 PM - 6:30 PM	Dinner	
6:30 PM	Return to Boston	

Wednesday, September 18, 2024 - Conference Day 1 - Courtyard Boston Downtown/North Station

TIME	ACTIVITY	LOCATION
7:30 AM - 9:00 AM	Exhibitor Set Up	Courtyard 4th Floor
8:00 AM - 9:00 AM	Conference Registration & Check-In	Courtyard 4th Floor
9:00 AM	Silent Auction	
9:00 AM - 10:15 AM	Welcome Orientation	Courtyard 4th Floor
10:15 AM - 10:30 AM	Break	
10:30 AM - 11:30 AM	Session 1 - The Sports Museum's Young Leaders Council	Courtyard 4th Floor
11:30 AM - 12:30 PM	Session 2 - Major League Memories - Sponsored by Tour-Mate	Courtyard 4th Floor
12:30 PM - 1:45 PM	Luncheon - Sponsored by Advent	Courtyard 4th Floor
1:45 PM - 2:45 PM	Session 3 - Reshaping Traditional Views of Sports History	Courtyard 4th Floor
2:45 PM - 3:00 PM	Break	
3:00 PM - 4:00 PM	Session 4 - Collections Workshop: Encapsulation - Sponsored by Iron Mountain	Courtyard 4th Floor
4:00 PM - 5:00 PM	Free Time	
5:00 PM - 6:00 PM	Cocktail Hour	Courtyard Lobby
6:00 PM - 8:30 PM	Evening of Champions	Courtyard 4th Floor
8:00 PM	Silent Auction Ends	
9:00 PM - 11:00 PM	Hospitality - Presented by EOS Lightmedia	The Greatest Bar

Thursday, September 19, 2024 - Conference Day 2 - TD Garden & Fenway Park

TIME	ACTIVITY	LOCATION
9:00 AM - 10:00 AM	Session 5 - What Happens Next? Succession Plan & Knowledge Transfer	TD Garden
10:00 AM - 11:00 AM	Session 6 - Enshrinement: A New Take on a Time-Honored Tradition - Sponsored by Advent	TD Garden
11:00 AM - 11:15 AM	Break	
11:15 AM - 12:15 PM	Session 7 - Tour The Sports Museum	TD Garden
12:30 PM - 1:00 PM	Travel to Fenway	Courtyard Entrance
1:00 PM - 2:00 PM	Luncheon - Sponsored by Advent	Fenway Park
2:00 PM - 3:00 PM	Session 8 - Open Forum	Fenway Park
3:00 PM - 5:00 PM	Session 9 - Tour Fenway Park - Sponsored by Pinpoint	Fenway Park
5:00 PM - 5:30 PM	Return to Hotel	
5:30 PM - 6:30 PM	Free Time	
6:30 PM - 9:00 PM	Cocktails & Convos	TD Garden: Heritage Hall Banners: Boards & Blades
9:00 PM - 11:00 PM	LAST CALL - Presented by EOS Lightmedia	Courtyard Marriot

*Information subject to change. Keep an eye on www.sportsheritage.org for the most up to date schedule.