

CONFERENCE BOSTON SEPTEMBER 18-19



Become an Exhibitor or Sponsor. To purchase a sponsorship, please contact ISHA Administrator Shane Mailman at shane@sportsheritage.org.

Platinum Sponsor US \$7,500

Speaking Opportunities:

- Opportunity to offer a welcome address before the start of the first day of conference sessions and before the Evening of Champions Dinner

Brand Recognition:

- Named Presenting Conference Sponsor
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- Two Associate conference registrations that include all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to the Hospitality Suite
- Seating for eight at An Evening of Champions Dinner
- Complimentary pre-conference trip participation for two attendees
- Complimentary exhibition space in the conference exhibitor area

Gold Sponsor US \$6,000

Speaking Opportunities:

- Opportunity to offer a welcome address to the Cocktails and Convos Reception attendees
- Opportunity to present ISHY awards to winners in attendance

Brand Recognition:

- Named sponsor of Cocktails and Convos Reception
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- Two Associate conference registrations that include all

- conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to the Hospitality Suite
- Complimentary Pre-Conference trip participation for two attendees
- Complimentary exhibition space in the conference exhibitor area

Silver Sponsor US \$4,000

Speaking & Presentation Opportunities:

- Welcome and address luncheon attendees before lunch guest speaker

Brand Recognition:

- Named Sponsor of Luncheon(s)
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- Two Associate conference registrations that include all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to the Hospitality Suite
- Complimentary Pre-Conference trip participation for two attendees
- Complimentary exhibition space in the conference exhibitor area

Pre-Conference Trip Sponsor US \$2,000

Speaking Opportunities:

- Welcome and address attendees at the beginning and end of the Pre-Conference Trip

Brand Recognition:

- Named sponsor of the Pre-Conference Trip
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

2024 ISHA Conference Sponsorship and Exhibitor Opportunities

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary Pre-Conference trip participation for four attendees
- Complimentary exhibition space in the conference exhibitor area

Hospitality Suite Sponsor US \$2,000

Speaking Opportunities:

- Welcome and address attendees in Hospitality Suite

Brand Recognition:

- Named sponsor of each of two nights of Hospitality Suite activities
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary exhibition space in the conference exhibitor area
- Assist with hospitality suite events/games

Bronze Sponsor US \$1,500

Speaking Opportunities:

- Opportunity to welcome attendees and promote the company during the first five minutes of a sponsored conference session

Brand Recognition:

- Named sponsorship of one conference session
- Session sponsorship recognized on all conference schedules disseminated and posted throughout the duration of the conference
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary exhibition space in the conference exhibitor area

Conference Session Sponsor US \$875

Speaking Opportunities:

- Opportunity to welcome attendees and promote the company during the first five minutes of the sponsored conference session
- Named sponsorship of one conference session

Brand Recognition:

- Session sponsorship recognized on all conference schedules disseminated and posted throughout the conference
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary exhibition space in the conference exhibitor area

Conference Exhibitor US \$550

- Designated exhibition space in the conference exhibitor area that includes a 6-ft table and power as needed

Brand Recognition:

- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions dinner and Hospitality Suite activities

*Please note this is a first-day (Wednesday, September 18th) exhibitor opportunity at the conference hotel. The second conference day is at a different location.

Founder's Fund T-Shirt Sponsorship US \$500

- Logo representation on the official 2024 conference t-shirt
- Proceeds from t-shirt sales benefit the ISHA Founder's Fund
- Company logo on all communications related to the sale of the t-shirt
- Recognition at a conference for underwriting the fundraiser

