

# ISHA Conference Session History

Topic Categories (not limited to the following)

- Accessibility
- Branding/Marketing
- Education
- Collections/Curation
- Fundraising/Foundation/Development
- Diversity, Equity & Inclusion (DEI)
- Induction Ceremonies
- Memberships
- Programming
- Sales/Business
- Technology

2024 - Boston

- The Sports Museum's Young Leaders Council (Development)
- Major League Memories (Programming, Community Outreach)
- Reshaping Traditional Views of Sports History (DEI)
- Collections Workshop: Encapsulation (Collections Management)
- What Happens Next? Succession Plan & Knowledge Transfer (Operations/Management)
- Enshrinement: A New Take on a Time-Honored Tradition (Induction Ceremonies)

2023 - Daytona

- Transportation & Trust: Collaboration, Curation, Safety, and Storage Solutions for Sailing and Automobile Racing Museums (Collections/Curation)
- Sensory Accessibility (Accessibility) - BlueSpring Florida Autism Center
- Donor Support & Storytelling (Development & Collections/Curation)
- Social Emotional Learning in Sports Museums (Education)
- Commemorating Daytona's Baseball History: Jackie Robinson, Kelly Field, and a Historical Marker
- Rebuilding, Rebranding and Revitalizing Opportunities for Your Museum Space and Community
- The Winner's Circle: Racing Memorabilia (Collections/Curation & Appraisals)

2022 - Green Bay

- The Packers in the College Classroom (Education)
- Beacons of Excellence (Technology) - Digital Transitions
- Starting a Podcast (Technology)
- Indigenous Presence in Sports Museums (DEI) - Oneida Nation Museum
- Empowering Women and Girls through Sport (DEI) - Center for Sport, Peace, and Society
- Brand and Fan Engagement (Marketing)
- Engaging Your Alumni

2021 - Virtual

- Get Started on your Digitization Project (Technology & Collections)
- Trunk Shows and Education Collections (Education)
- Diversity and Inclusion (DEI)
- Fundraising for Collections (Development & Collections)
- Wellness in Sports Programming (Programming & Education)

2020 - Virtual

- Reopening in the Age of Coronavirus
- Fundraising (Development)
- Hands on Exhibits (Curation)
- Virtual Education Programs (Education)

#### 2019 - Wichita

- Evaluation of Induction Ceremonies
- Dangerous Situations and Preservation 101 for Your Collection (Collections)
- Let's Hear it All – assistive technology for hearing impaired guests (Accessibility)
- Sports Collections in Museum Libraries
- The Basics of Planned Giving (Development)
- Licensing and Merchandising (Branding)
- Mascot Hall of Fame
- Engaging Millennials (Programming & Marketing)

#### 2018 - Santa Clara

- Learn by Doing (Education) – project-based learning
- What's it Worth (Collections & Appraisals) – appraisal process
- LEEDing the Way (Facilities) – sustainability and operations
- It Worked! – successful exhibits, programming and promotions
- Grab the Mic – public speaking
- Boston vs Bullies (Education)
- Mistakes Were Made
- Up and Comers – internship programs
- Technologically Advanced (Exhibits & Technology) – AR, VR, apps
- Everyone Gets a Trophy – community outreach

#### 2017 - Knoxville

- Raise the Roof – CVB and local tourism
- The Digital Scoreboard (Technology) – social media, digital scrapbooks/timelines, digitized collections
- Full Court Design (Curation) – exhibit design
- Shoot the Lights Out (Facilities) – sustainability and efficiency
- Fast Break Marketing (Marketing) – promotion, branding, social media
- Slam Dunk – revenue, event management
- Space Jam (Marketing) – social media management
- Nothing But Net (Education) – sports-based curriculum exploring leadership and diversity
- Time-Out Tour (Collections) – TN Historical Center archive and museum
- Make the Play (Fundraising/Foundation) – increase membership and fundraising

#### 2016 - Calgary

- Virtual Learning Experience (Education/Technology)
- Bring History Alive – *Diamond Girls*, history and pop culture, performance
- Sell IT: Using Technology (Technology) – live streaming, webinars, etc.
- Please Touch! (Curation/Technology) – interactive exhibits
- Survey Says? – exit interviews and feedback
- Innovative Mobile Marketing (Marketing) – QuestUpon
- Break Out! (Curation/Technology) – test interactive exhibits
- Architecture of a Virtual Exhibit (Collections/Curation/Technology)
- Collections Online (Collections/Technology) – virtual collections accessibility and research

#### 2015 - Williamsport

- Educational Programming & Outreach
- Speed Networking
- Destination, Community Center ... Both? Growing Your Fanbase – community engagement
- The Safety Squeeze: Protect Visitors and Vet Staff/Volunteers – HR and emergency response
- Museum Store Makeover: Adding a New Pitch
- Conservation 101 (Collections) – best practices for collections care and preservation
- Conservation 102 (Collections) – interactive session for polishing silver

- Veteran Exhibits: Upgrade Your Lineup (Curation) – technology v. practical interactives
- Connecting with Millennials: Don't Miss Out (Marketing)

#### 2014 - Nashville

- 1220 Exhibits Tour
- The Power of Programming
- Country Music Hall of Fame Tour
- Keeping it Fresh! Leveraging Interactive Technology
- Don't Let the "Boardroom" Creep into Your Board
- Dare to Share: Partnerships for Success – local business partnerships, foundations, universities
- The Secret Recipe to Building Media Relationships – public relations
- Treasure or Trash: Dealing with Found Objects (Collections)
- Where Have all the Women Gone? – Title IX and featuring women in your museums

#### 2013 - Colorado

- More Than an Object- Connecting Visitors with Artifacts
- Changing Your Light Bulbs- LED, Recycling and Green projects
- Coors Field Tour
- Fallen Idols, Honoring the Less than Honorable
- Surviving the Journey- A-Z Study of a Museum Rebuild
- How to Advertise with no Money
- Going the Distance- Spreading Your Mission through Distance Learning
- Succession Planning